

Inspired Brewing®

Bell's Homebrew Competition Information

Thank you for participating in our third annual homebrew competition. Below you will find information about the wort, the competition itself and the prizes.

- 1. The wort will be made with 100-percent Michigan Pale Ale malt. The initial OE of the base wort will be roughly 12 Plato (about 1.048 gravity), which will yield a knock-out gravity of 13+ Plato (about 1.052 gravity) after the final boil. Left unchanged, the fermentability will result in a beer with approximately 6% ABV.
- 2. The wort will be minimally boiled and entirely unhopped, giving you complete freedom for recipes and allow your imagination to run wild from there. However, homebrewers will have to complete the kettle boil on their own systems.
- 3. There are no restrictions or style guidelines for the final beer, so long as it uses the base wort provided by Bell's Brewery, Inc.
- 4. Please submit four (4) bottles of your homebrew made with Bell's wort. They must be submitted to Bell's by 9 p.m. Oct. 26 with your entry form and the provided labels rubber banded to each bottle. Any late entries will not be considered. They can be dropped off at the Bell's General Store, Attn: Bell's Homebrew Competition.
- 5. Winners will be announced Sunday, Nov. 4 during All Stouts Day at Bell's Eccentric Cafe.
- 6. Beers will be judged based on a purely hedonic scale, not formal BJCP criteria.
- 7. The homebrewer that takes first prize will have the opportunity to brew a batch of their winning recipe with Zeke Bogan, our downtown brewer. The beer will then be put on draft at the Eccentric Cafe. First runner-up and second runner-up will receive gift certificates to the Bell's General Store. Participants need not be present to win (but it would be more fun if you were).

Please fill out the information below and return it with your labeled entries.

For more information, visit bellsbeer.com or email dcurtis@bellsbeer.com.