

Grab a Beer
and...



RAISE A WING

NATIONAL CHICKEN WING DAY IS JULY 29TH.

Scan to make a donation to Meals on Wheels America and to find exclusive Bell's BBQ sauce recipes.



Double the impact. All Meals on Wheels America donations made from June 1–July 31 will be matched * by Bell's Brewery.

IN SUPPORT OF



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NO PURCHASE NECESSARY. Must be 21+. Visit www.mealsonwheelsamerica.org/bellsbeer or scan the unique code on the Promotion materials to access the website and donate to Meals on Wheels America. For every donation made via the website from June 1, 2023 through July 31, 2023, Bell's Brewery will match the donation up to a *maximum donation match of \$8,000. Void where prohibited. ©BELL'S BREWERY, Comstock, MI 49053

WHAT'S YOUR WING PERSONALITY?

WET WIPE MESS-O-METER



1: MILD



2: MODERATE



3: MEGA-MESS

THE CLEANER

Mainly a drumstick fan. Uses only dominant hand to pick up drumsticks, dip in blue cheese, and eat. Leaves your non-dominant hand nice and clean for your beer! Only have to wipe one hand when finished – That's called eco-friendly.

THE STEADY ONE

No tricks over here, you enjoy the simple life. You like to anchor your wing between two hands and take your time to really get the meat. You are accepting of both drums and flats– larger mess but you always have napkins ready.

THE SHOW-OFF

You're the party trick type of person. Big flat fan. Looking to impress someone? Take a flat, bite one end and twist the other end with one hand so the bones separate, pull one out and easily eat the meat off the other one in one clean swoop. Ta-Da!

THE CHAOS IS MY MIDDLE NAME

You're not one to follow any rules. You eat your wings how you like. Your beer is covered in wing sauce? Great, adds character. You are covered in wing sauce? Great, adds even more character.

MATCH THE PEPPER TO ITS SCOVILLE HEAT UNITS.

		Answer Key
1. Jalapeno	A. 0	q8
2. Ghost Pepper	B. 100 – 500	47
3. Habanero	C. 1000 – 1,500	e9
4. Poblano	D. 2,500 – 8,000	a5
5. Bell Pepper	E. 30,000 – 50,000	47
6. Cayenne	F. 100,000 – 350,000	f3
7. Carolina Reaper	G. 855,000 – 1,041,427	g2
8. Peperoncini	H. 1,400,000 – 2,200,000	p1

MATCH THE BELL'S BEER TO ITS BITTERNESS UNITS.

		Answer Key
1. Two Hearted IPA	A. 26	f8
2. Oberon Ale	B. 32	77
3. Light Hearted IPA	C. 33	89
4. Hazy Hearted IPA	D. 20	d5
5. Lager for the Lakes	E. 36	46
6. Amber Ale	F. 51	33
7. Porter	G. 41	2A
8. Kalamazoo Stout	H. 60	h1

THE MORE BITTER THE BEER, THE SPICIER THE WINGS WILL TASTE!